



## Whitepaper

**The Whalertoken (WHA) is an asset backed token with an unique way of creating wealth for loyal tokenholders.**

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### Introduction

What distinguishes us from most start-ups is that, in addition to an innovative vision, we also think about creating lasting value.

Most start-ups have great innovative ideas and are able to generate a lot of start-up capital in a short time.

However, after a year it appears that there is no enthusiasm for a further investment round or the idea presented is simply outdated.

Many start-ups forget that in the end a healthy balance must also be presented.

The current situation in the crypto market is similar to that of the beginning of the internet. Internet start-ups managed to achieve an incredibly high market cap in a short time, but nowadays nobody knows who they are anymore.

The battle for hegemony in the crypto market has yet to begin.

This offers enormous opportunities but also risks

Research has shown that more than 65% of investors in the internet bubble have lost money.

Factors that have played a role in this include not taking profits on time, entering too late, and not properly distributing funds.

We foresee a similar scenario for investors in the crypto market.

In addition, our starting point is that in 10 years 70% of the current start-ups will no longer exist.

Our project is not a moonshot project so don't expect huge returns from us in a short period of time.

We are driving slow but solid growth that will eventually lead to a price above \$ 1 over a 10-year period.

This scenario takes into account high volatility, bear market conditions and failure of crypto projects.

The Whalertoken is protected against large investors or so-called whales, pump and dump actions, and front run bots.

The tokens to be sold (WHA) are marketed in phases with a healthy liquid back-up so that slippage is limited.

### Whalertoken the project

Whalertoken is a token that has value because income from the sale of the token is reinvested.

50% will be invested in crypto divided into 3 different categories.

50% will be invested in stocks with a minimum dividend yield of 6% or higher.

Income from these investments is partly used for buybacks and partly for further investments.

### Crypto Market

Platform tokens. Protocol Tokens. Utility tokens. Securities tokens. We can't be the only ones who were confused by all of these different types of tokens!

What do they all mean?

What are their differences?

How do we classify each?

Please keep in mind that we aren't simply talking about different types of cryptocurrencies like Bitcoin, Ethereum, Ripple, etc.

In fact, we are talking about the different types of cryptocurrency asset classes.

We are talking about how to classify each cryptocurrency based on their characteristics.

### Cryptocurrencies

Keep in mind the nature of the word itself "cryptocurrency".

These are the cryptographic coins that act as a more efficient, digital currency.

The largest, most well know is obviously Bitcoin.

Since Bitcoin is the big-daddy of all cryptocurrencies and moves the entire market itself, it is the cryptocurrency that will experience mainstream adoption first.

But other cryptocurrencies are starting to rise.

In order for these other cryptocurrencies to differentiate themselves from Bitcoin, they must have a different value proposition.

The main value proposition is being that of privacy.

Bitcoin is not private; if you know someone's public address, you can easily see every single transaction ever made by that address, and the amount of BTC held in that specific wallet.

It is a huge problem, which other privacy cryptocurrencies are trying to solve.

These types of coins include Monero, Dash, Zcash, Deep Onion, and Spectrecoin

### Protocol Tokens

Also Known As Platform Tokens

Protocol and platform tokens.

Do not get these two terms confused – they are one in the same.

An example of a protocol token is Ethereum.

Ethereum is the second largest coin in terms of market cap, but its use case should not be confused with Bitcoin's.

It is completely different.

This is because a protocol token acts as a platform in which to build decentralized applications (DApps) on top of.

Think of it like an iPhone or an Android.

They both have thousands of different types of applications built on top of them (such as SnapChat, Uber, Shazam, etc.)

And the more applications built on top of them, the more valuable they are.

This is obvious, since the iPhone and Android basically took over the entire cellphone game.

If you're going to build a mobile application, it's probably going to be on top of one of these two devices.

This idea is very similar to Ethereum and other platform tokens.

They are simply a platform in which to build utility tokens – AKA DApps – on top of.

Other examples of platform tokens are ICON, EOS, and NEO.

### Utility Tokens

Also Known As D'Apps Or App Coins

These are another type of token.

They are the decentralized applications (DApps) built on top of platform tokens.

The utility tokens are used in a way to fund a project.

When a project goes through an ICO, the coin essentially gets funded by investors buying their utility tokens.

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The promise is that once the DApp is complete, the investor can then use the utility tokens to use the app.

Hence the word “utility”, because it has use. However, most investors simply invest in the utility tokens at a low price during the ICO only to sell the tokens to an investor that is willing to buy at a higher price at a later time.

We will see much more actual utility from these utility tokens once the projects that issued the tokens have completed their DApps.

For now, most investors are hodling til then.

This is a digital collectible that can be exchanged for money.

## Security Tokens

Security tokens are tokens on the blockchain that represent real assets.

Because they represent an external, real asset, they are subject to the rules and laws of federal security regulation.

An example of a security token would be shares in a company issued on the blockchain. Companies like Polymath and Overstock’s tZero are currently building the infrastructure to allow this to happen.

Once it does, it will allow for swifter peer-to-peer transactions of these real assets without the need for a third-party intermediary.

This will be great, as you can freely trade your assets without the prying eyes or long, drawn-out processes of a bank or financial institution.

## Commodity Tokens

Yet another type of token.

Commodity tokens are tokens that act as rewards given to individuals and companies who reduce their negative externalities to benefit society.

For example, let’s talk about the issue of climate change.

Companies have been polluting the air and endangering our oceans with carbon emissions for decades.

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If we were to tokenize carbon through the use of a commodity token, then we could use the tokens as an incentive for companies to reduce their carbon footprint.

They would then be able to use these commodity tokens to purchase assets in the real world.

In essence, it is a way to get people to act toward the greater good of us all.

## Stablecoins

Stablecoins are coins that are pegged and get their value from an underlying asset.

The most popular stablecoin right now is Tether, which is backed by USD.

The purpose of this is to have the benefits of the blockchain work for the coin, although not all benefits flow through.

There are benefits such as real-time settlements and providing monetary access to people who can't get access at a bank, but these stablecoins are not completely decentralized and their supply can be manipulated.

Some governments are currently researching their benefits, and we will see if adoption of stablecoins follow in the near future.

## Crypto Collectibles

The last cryptocurrency asset class is what's known as a crypto collectible.

The best example of this is a CryptoKitty.

CryptoKitties were a phenomenon in 2017 where users could trade CryptoKitties to one another in exchange for money.

In fact, it was so popular that it slowed the Ethereum network substantially down!

Think of them like Beanie Babies.

Cute collectibles that people absolutely adore.

It is essentially the same thing, but in digital form.

### What is marketcap?

Another way to look at crypto is at marketcap

Market capitalisation is an indicator that measures and keeps track of the market value of a cryptocurrency.

Market cap is used as an indicator of the dominance and popularity of cryptocurrencies. Though this metric is widely used, more information before making trading decisions is recommended.

### Crypto trading strategy

We have made a classification based on both asset class and Market capitalization. Perhaps it is confusing, but we have mentioned them:

Large Cap, Mid Cap, and Micro Cap

As mentioned, 50% of the proceeds from token sales will be invested in crypto trading.

In Large Cap 50% is invested

In Mid Cap 40% is invested

In Micro Cap 10% is invested

Investments in Large Cap and Mid Cap are made based on fundamental and technical analysis.

Investments in Micro Cap are made on the basis of the presentation of the project, to what extent is the application innovative and are the goals set realistically achievable

We use the following strategy for all crypto investments.

At a profit of 400% we withdraw 200% so the original investment and 100% profit is withdrawn from the current position.

50% of the profit is reserved for the buy-back program.

When the current position is doubled, 100% is withdrawn again.

50% of this profit-taking is also reserved for the buy-back program.

In addition, all positions are placed where possible in staking projects.

50% of the revenues of the staking will also be used for the buy-back program.



### Risk management

The maximum distribution per investment is 2% of the total allocated per Cap.  
Since the total budget of crypto trading is 50%, the maximum risk is 1% per position taken.  
By taking partial profits on existing positions, the initial investment risk is leveled out

### What Is a Dividend?

A dividend is the distribution of some of a company's earnings to a class of its shareholders, as determined by the company's board of directors. Common shareholders of dividend-paying companies are typically eligible as long as they own the stock before the ex-dividend date. Dividends may be paid out as cash or in the form of additional stock.

### What Is Dividend Yield?

The dividend yield, expressed as a percentage, is a financial ratio (dividend/price) that shows how much a company pays out in dividends each year relative to its stock price.

The reciprocal of the dividend yield is the price/dividend ratio

How is the yield calculated

Dividend yield = annual paid dividend divided by stock price

is the price of a stock \$ 100

The annual dividend is \$ 6

The dividend yield is 6%

In case of a drop of the stock price to 50 and the dividend remains \$ 6

The dividend yield is 12%

In case of an increase to 200 and the dividend remains \$ 6

The dividend yield is 3%

### Dividend Strategy

The aim is to build up a dividend portfolio of 400 shares spread over various sectors and stock exchanges.

The geographic distribution will mainly be USA, Europe, Southeast Asia, India and Israel.

The focus is on stocks with a dividend yield above 6%.

We do not invest in dividend ETF, REIT or MLPs.

We only invest in shares of companies that have an increasing or constant dividend yield for at least 5 years.

The maximum weighting of 1 share within the portfolio may not exceed 0.4%.

This means that if the price of a stock rises, above a rise of 50% we sell that part that is too much in the weighting.

The proceeds of this will be reinvested if the position rises above 100%, the position will be closed.

The proceeds from this will also be reinvested.

The revenues from the dividend are distributed as follows:

50% is reinvested

50% is used for the buyback program.

An increase in the value of a share is a pleasant side effect in this strategy, but not necessary.

In addition, we do not lie awake when a share falls in value, in fact it can be a good time to buy.

Ask yourself the following question if the share of Coca Cola falls on the stock market as a result of a crash, do people drink less Coke?

### Why should you buy Whalertoken?

Perhaps the following arguments can help you;

Whalertoken is hedged by other values in combination of trading, staking and dividend yield, the value will continue to rise.

The value will increase further through the buyback program.

you can get in from 10 usd for that you get 1 million tokens our goal is to eventually realize value above \$1 per WHA.

In addition, free WHA can be saved through various marketing campaigns.

An example is now the airdrop on the website where the marketing token (WHAM) can be exchanged for WHA after 60 days of the introduction on Pancakeswap.

Various actions are already planned for the coming months that will be communicated via Twitter and Telegram.

Participation in this is without obligation, you are not obliged to anything, but you can also work on building up your capital for free.

5% of every transaction in WHA is distributed among token holders.

We will also publish our positions in the first instance via Twitter and Telegram.

We post what was bought and when we sell.

At a later stage, this will take place in a protected part of the site that is only accessible to token holders who gain access to this part of the site through wallet verification.

Access is possible if you have a value of \$10 in WHA in your wallet

Working title is trading academy but it is not the intention that courses will be given but we do publish our positions, buy and sell signals and risk management there.

This gives you insight into how to build a portfolio with a spread risk.

In addition, a number of strategic partnerships are currently being worked on.

It has already been announced on the website that we will be launching the first partner project in December.

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### Token structure

Distributed to community 45%

Locked funding 25%

Founders and Team 20%

Marketing 5%

Reserve 5%

Cost of 1 token: WHA \$0.00001

Contract: 0x0599424e5F9F269AD1409dC5B3eE06B70C595b42

Technical limitation WHA: 950.000.000.000

Secured way to purchase: Pancakeswap with BNB, V2

Protocol: bep20

Blockchain: Binance Smart Chain